



The Ultimate Shoppers Guide™

2018 Mailing Schedule*

ISSUE	PUB	Ad Pick Up	IN HOME
January 387	SS1	11/23/2017	1/2/2018
Jan-388	SS2	12/14/2017	1/16/2018
Jan-389	SS3	1/4/2018	1/30/2018
February 390	SS1	1/18/2018	2/13/2018
Feb-391	SS2	2/1/2018	2/27/2018
March 392	SS1	2/15/2018	3/13/2018
Mar-393	SS2	3/1/2018	3/27/2018
April 394	SS1	3/15/2018	4/10/2018
Apr-395	SS2	3/29/2018	4/24/2018
May 396	SS1	4/12/2018	5/8/2018
May-397	SS2	4/26/2018	5/22/2018
June 398	SS1	5/10/2018	6/5/2018
Jun-399	SS2	5/24/2018	6/19/2018
July 400	SS1	6/7/2018	7/3/2018
Jul-401	SS2	6/21/2018	7/17/2018
Jul-402	SS3	7/5/2018	7/31/2018
August-403	SS1	7/19/2018	8/14/2018
Aug-404	SS2	8/2/2018	8/28/2018
September 405	SS1	8/16/2018	9/11/2018
Sept-406	SS2	8/30/2018	9/25/2018
October 407	SS1	9/13/2018	10/9/2018
Oct-408	SS2	9/27/2018	10/23/2018
November 409	SS1	10/11/2018	11/6/2018
Nov-410	SS2	10/25/2018	11/20/2018
December 411	SS1	11/8/2018	12/4/2018
Dec-412	SS2	11/22/2018	12/18/2018

*Dates Subject to Change